



Union Gas Holdings voted Most Popular Promising Brand and “Union” brand voted Most Popular Heritage Brand at the Singapore Prestige Brand Awards 2020/2021

- *Shows that customers strongly recognise the Group’s brand for service, quality, and reliability.*

SINGAPORE, 06 May 2022 – Union Gas Holdings Limited (优联燃气控股有限公司) (“Union Gas”), an established provider of fuel products in Singapore, the Company’s brand “Union Gas Holdings Ltd” has been awarded as a “*Promising Brand*”. At the same time, the “Union” brand that Union Gas carries, has also been awarded as a “*Heritage Brand*”.

Consumers have voted Union Gas Holdings and the Union Brand as the “Most Popular” for both categories of awards out of other winners. At the Singapore Prestige Brand Awards 2020/2021 awards presentation ceremony and gala dinner on 4 May 2022, both brands have won a total of 4 awards:

- (1) Promising Brand,*
- (2) Most Popular Promising Brand,*
- (3) Heritage Brand and*
- (4) Most Popular Heritage Brand.*

The Promising Brand category recognises brands that can deliver a solid brand promise while conveying a strong message and eliciting a desired response from end customers. The Heritage Brand category recognises companies that possess a strong brand heritage and identity; a strategic roadmap to grow and differentiate the brand; and the brand’s ability to impact positively on the company’s business performance.

Union Gas Executive Director and Chief Executive Officer, Mr Teo Hark Piang (张学彬), said that being voted as the “Most Popular” in both the Promising Brand and Heritage Brand categories is a solid tribute to a homegrown brand that has been around for more than 40 years.



“Brands come and go, but for a brand to be around for more than 40 years and still be voted by customers as ‘most popular’ is a strong affirmation of the tremendous amount of work that we have put in to uphold the values and promises that are behind the Union brand. Our easily recognisable logo has become synonymous with quality and reliability, which are the hallmarks of the Union brand that is trusted by generations,” said Mr Teo.

He added: *“I am very proud of our employees because they are the ones delivering the high standards of service that our customers have come to associate with our brands. We are committed to build on the strong foundation we have established to ensure that the Union brand continues to fly high and to remain relevant in serving the evolving needs of Singaporeans for many more generations to come.”*

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About Union Gas

Union Gas Holdings Limited (优联燃气控股有限公司) (“**Union Gas**” or the “**Company**”, and together with its subsidiaries, the “**Group**”) is an established provider of fuel products in Singapore with over 40 years of operating track record. Its three key businesses comprise Retail Liquefied Petroleum Gas (“**LPG**”), Natural Gas (“**NG**”), and Diesel.

Listed on the Mainboard of Singapore Exchange Securities Trading Limited, Union Gas is one of the leading suppliers of bottled LPG cylinders in Singapore under the established and trusted brand “Union”. The Group has a fleet of over 200 delivery vehicles serving more than 200,000 domestic households as well as commercial entities such as hawker centres, eating houses, coffee shops and commercial central kitchens island-wide. This extensive distribution capability is further supported by an in-house call centre that operates all year round with a customised customer relationship management system.

Union Gas sells and distributes diesel to retail customers at its “Cnergy” fuel station in 50 Old Toh Tuck Road and transports, distributes and bulk sells diesel to commercial customers. The Group also provides liquefied NG and piped NG to commercial customers and distributes compressed NG primarily to natural gas vehicles via its fuel station as well as to industrial customers for their commercial use.

For more information, please visit www.uniongas.com.sg.

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